

Personal Disaster Planning

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Worst Case Scenario



What Would Happen If...

- You had an accident and were in a coma?
- You died?



How Would They Do?

- Your spouse?
- Your family?
- Your business?



Things To Consider

- Your insurance policies
- Your bank and investment accounts
- Your wills, trusts, powers of attorney, health care documents



Social Profit™ FORMULA

Beneficiary Designations

- Bank/investment accounts
- Insurance policies
- Retirement accounts



What About?

- Your passwords
 - On your computer
 - Online



Does Someone Have Authority

- To pay your bills?
- Access your accounts?
- Withdraw money?
- Make decisions regarding your healthcare?



If You Have A Business



Could Someone

- Continue to operate it?
- Access all of your websites, autoresponders, merchant accounts
- Pay bills



Does Someone Know

- Your business plan?
- Your suppliers?
- The secrets that enable you to thrive as a business?
- How to keep it all going?



Social Profit™ FORMULA

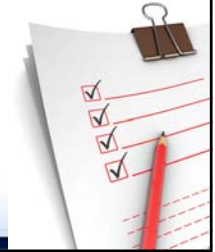
Do You Have A Succession Plan?

- Keep it running and growing
- Keep it running until it dies under its own weight
- Sell it
- Close it down



Not Even Considering

- Insurance needs
- Financial planning needs
- Succession planning



This Just Scratches The Surface

- What are you going to do about it?
- You've spent a lifetime building
- Now make sure that it doesn't die with you...



For More Information:

- <http://www.DonCrowther.com> and sign up for the newsletter there

